

DID YOU SAY "TAX SAVINGS"?

GIVE CREDIT WHERE CREDIT IS DUE.

It's hard to believe, but the U.S. government is about to make your job easier. That's because thanks to the Energy Policy Act of 2005, homeowners who purchase furnaces with an AFUE of 95% or higher in 2006 and 2007 may qualify for a tax credit of \$150.* And if the furnace has a variable-speed blower motor in it, the homeowner may qualify for an additional \$50 tax credit. Which means selling new high-efficiency furnaces will be easier than ever.

TAX SAVINGS. ENERGY SAVINGS. COST SAVINGS.

Of course, along with the tax savings, high-efficiency furnaces save customers money on fuel. And when the high-efficiency unit is a Goodman, customers save even more because Goodman units sell at a price that's hard to beat. But although the price is low, the quality isn't. Every unit comes with a 10-year furnace replacement limited warranty. So if the exchanger fails within the first 10 years for the original, registered homeowner, we'll provide the owner with a brand-new equivalent furnace for free. And after the first 10 years, the heat exchanger continues to be protected by a lifetime limited warranty.

**ONLY GOODMAN HAS
A COMPLETE FAMILY OF
95% AFUE PRODUCTS THAT
QUALIFY FOR TAX CREDITS.****

* The recently enacted Energy Policy Act of 2005 (EPACT) provides for tax credits of up to \$200 for homeowners who purchase 95%+ AFUE furnaces during 2006 and 2007 — \$150 for furnaces rated 95% AFUE or higher and \$50 for most furnaces that have a variable-speed blower. Your customers should consult their own tax advisors with regard to the application of the tax credits outlined in EPACT to their particular situations. For more information about EPACT, visit www.energytaxincentives.org/tiap-home-heat-cool-equip.html. ** As of 12/05/05.

WE'RE NOT JUST REDUCING WHAT THE TAX MAN GETS.

For an average homeowner in Chicago, an upgrade from the 78% AFUE furnace that many Americans have in their homes to a Goodman 95% AFUE furnace will mean:***

- Reduced energy bills, with savings of up to \$553 per year.
- Reduced energy consumption, with savings of 914 million BTU throughout the life of the furnace.
- Reduced air pollution, with 106,000 pounds of carbon dioxide that will NOT be released into the atmosphere, which is the equivalent of removing nine vehicles from U.S. highways for a year or planting 14 new acres of forest.

*** These figures represent the heating cost savings of a 90,000 BTU/H system at \$1.09/Therm and are based on formulas published by the DOE and EPA. These figures are for comparison purposes only. Actual savings will vary according to personal use habits, square footage, location, how your unit is installed and the construction of your home.

SCORCHING THE COMPETITION.

Goodman is known for competitive pricing. But now with the new tax credits available to customers, Goodman units deliver an

incredible value. In fact, Goodman is the first manufacturer to offer a complete line of 95% AFUE and variable-speed products that allow customers to take advantage of these potential tax savings. So before you sell another brand, ask the manufacturer why their units don't offer tax savings. Or just make it easy on yourself and sell Goodman.

To learn more about Goodman, visit www.goodmanmfg.com or call us toll-free at 1-877-GOODMAN.



The Gas Saver™ logo identifies those Goodman® furnaces with a fuel efficiency level of 95% AFUE or higher.



Thank goodness for Goodman.™

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