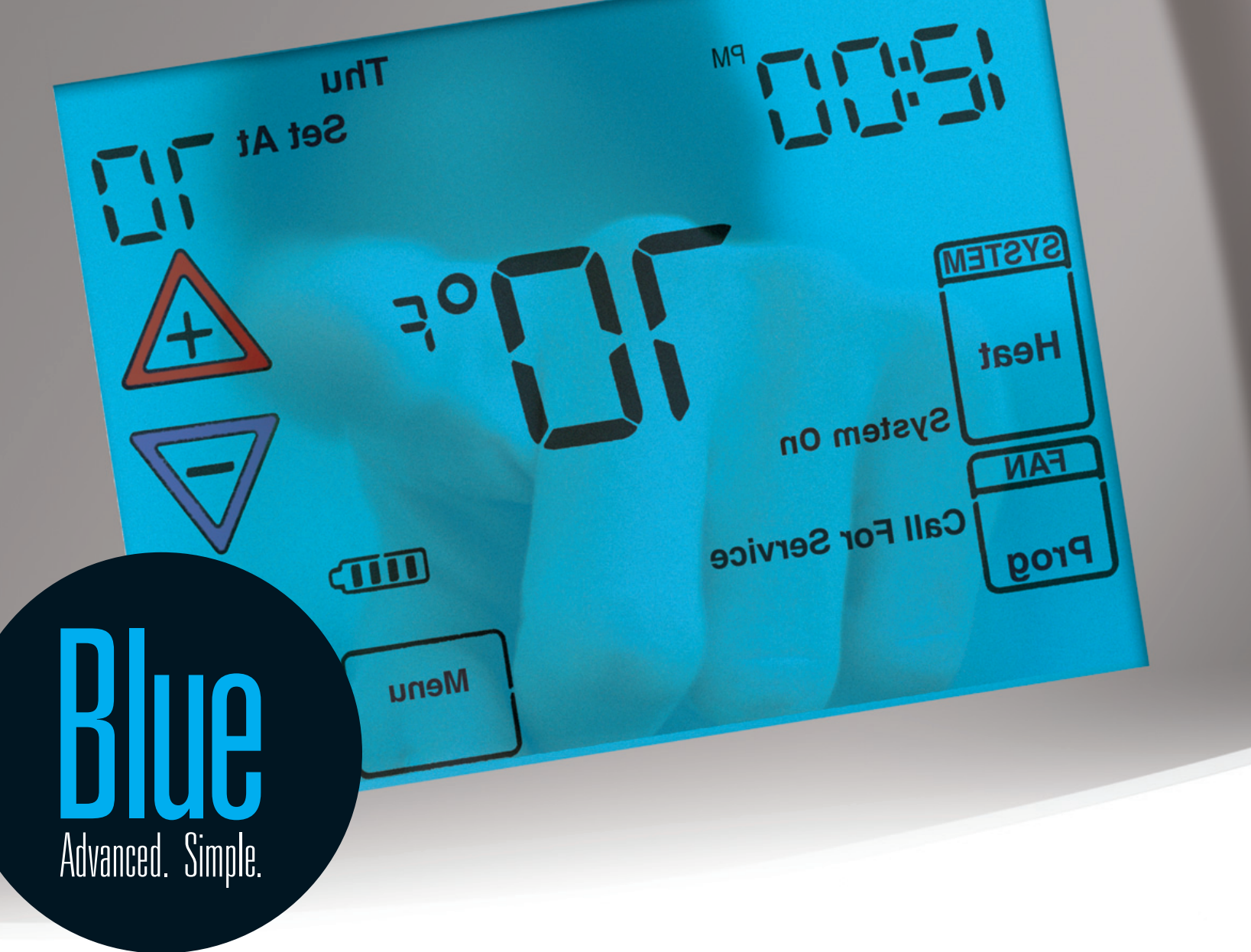




The New Color of Innovation



NEW!
Includes Programmable Fan and Remote Sensing Features

90 Series™ Blue
The touchscreen thermostats with a very bright future



The bright thinking behind BLUE

Discover the new color of innovation from White-Rodgers

Research shows consumers overwhelmingly prefer the color blue. Blue makes us feel calmer, more productive, and our brains even remember information better when written in blue.

That's why our new touchscreen and digital thermostats feature a blue display. We had more bright ideas too (of course, confirmed by research with thousands of homeowners). Our new blue displays are larger and lighted with bigger, easy-to-see characters allowing for easier navigation. We enhance the user experience with the intuitive, color-coded up/down temperature keys, extra-large touch keys and soft-touch keypads. These ideas are simple — but important to your customers.

Both 90 Series Blue touchscreen thermostats and 80 Series Blue digital thermostats offer installer-selectable dedicated programmable or non-programmable mode, and dual power source (hardwired or battery). The new Blue thermostats feature exclusive patented Cool Saving™, which saves energy during peak A/C demand periods. Install our Blue thermostats with confidence because they offer the quality and dependability you've come to expect from White-Rodgers. Your customers aren't the only ones who'll benefit from our bright thinking!



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WR-9927-2

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The more advanced we make it, the simpler it is to use

Large 12-square-inch
touchscreen display —
the industry's biggest —
now with 10-sec. backlight

5-Year
Warranty

90 Series™
Blue
Advanced. Simple.

Extra-large touch
keys for easy
operation

Programmable fan
& comfort
circulating fan

Service indicator
alerts homeowner to call
HVAC service contractor
(works with **ComfortAlert™**
advanced diagnostics)

Larger
easy-to-read
character size

Remote sensing
indoor or outdoor

Dedicated programmable
or non-programmable
mode — installer-selectable

Unique color-coded
temperature touch keys
for quick adjustments

Clean, uncluttered
touchscreen display
provides easier navigation

Intuitive menu-driven
programming, with
audio prompt

Available in two models:

- Universal single stage (1F97-1277)
- Universal staging (1F95-1277)



www.white-rodders.com
www.emersonclimatecontractor.com



There's a lot more to Blue than blue

The most advanced touchscreen thermostat comes with a name that means a lot more than you might think.

BIG

Blue is Big. The 12-square-inch display is the biggest in the industry. Its room temperature readout is nearly twice as large as the competition. Bigger characters and extra-large touch keys are perfect for fingers of all sizes. All this in an enclosure that is smaller and thinner than the competition.

LOYAL

Blue is Loyal. The 90 Series Blue is exclusively for trade professionals and will not be sold to big-box retailers. The last thing you need is an unhappy homeowner shoving a retail ad in your face. Our loyalty is to the professional trade and we're dedicated to protecting your reputation.

UNIVERSAL

Blue is Universal. With installer-selectable options like dedicated programmable or nonprogrammable mode, dual power (hardwired or battery) and a universal staging model, you don't miss an application or sales opportunity. All this, and a universal consumer aesthetic appeal, with research* showing a 4:1 preference over competing models.

EASY

Blue is Easy. Thoughtful display design guides you easily through set-up, programming and operation with only the touch keys you need to see. Audio confirmation lets you know "for sure" when you've made a touchscreen entry. Plus, intuitive red/blue temperature touch keys further exemplify the simplicity of the experience.

Expect to see a lot more Blue in your future

*Based on consumer research conducted by RealityCheck.

White-Rodgers set an industry benchmark when we introduced the 90 Series Blue Touchscreen thermostat. Now, as a result of innovative thinking and design, White-Rodgers has added new, enhanced features to the 90 Series Blue line of touchscreen thermostats. The new 1F95/1F97-1277 offers advanced comfort features and is designed to offer more convenience, comfort and control.

Designed with all the best features of the original 90 Series touchscreen thermostat, the new 1F95/1F97-1277 adds the **Cool Savings™** option, which saves energy during peak A/C demand periods, and the **dual-fuel option** for heat pumps with fossil fuel second stage — the optimum way to control the fossil fuel second stage. Features like the programmable fan, circulator fan cycling and the automatic daylight saving option add convenience.

With this innovative technology, these premium touchscreen thermostats are convenient, dependable and offer a new level of comfort to the homeowner. Install a new 90 Series touchscreen thermostat with confidence because it's available exclusively for the professional trade. At White-Rodgers, Blue is more than a color.